

Minutes: Yahara River Grocery Cooperative Board Meeting

**Giles Dow Room, City Hall, 381 East Main St., Stoughton, Wisconsin
6:00 p.m. – 8:55 p.m., Tuesday, September 2, 2008**

Board Members and Committee Chairs Present:

Myra Hajny (President); Norma Sampson (Vice President); Warren Kmiec (Treasurer);
Deb Piper (Secretary); Marlene Widra (Member-at-Large); Laura Anderson (Membership);
Homer Howard (Senior Liaison); Jon Hajny (Research); Glen Timmcke (Product Buyers);
Stephen Lawrence (Business Development)

Other Committee Members Present:

Mary Condon (Research)

Also Present:

Mike Markin (YRGC General Manager)

Myra Hajny called the meeting to order and reviewed the agenda for the meeting.

RESEARCH ON OPTIONS FOR YRGC

Those who were charged to research the options for YRGC reported their findings. An inventory was done over the weekend with large thanks to the eight people who volunteered their time to conduct the inventory. Glen Timmcke will now review the numbers with Mike Markin and report at the September 9 board meeting. More research will be done on the various options and discussed further at the next meeting. Stephen Lawrence created an updated cash flow projection worksheet. On **MOTION** (Kmiec/Anderson) and unanimous vote, the General Manager will use the new cash flow worksheet in conjunction with his weekly Infotracker report, to report to the board weekly.

PLAN DEVELOPMENT

Stephen Lawrence reported that it might be possible to attain additional funding from the Dane County Development Services, but an action plan and a longer-range marketing plan needs to be developed. The initial consultation report by Mel Braverman is a good starting point and needs to be expanded. Stephen, Deb Piper and Norma Sampson will start working on this with assistance from the Research Committee.

Norma reported on several marketing initiatives, including a possible trial membership, to be marketed to area businesses for their employees. More research needs to be done and reported at the next board meeting. Norma and Deb met with the marketing communications director at Willy Street Co-op and came away with a lot of great ideas.

CLOSED SESSION – PERSONNEL COMMITTEE

The Personnel committee updated the Board on the status of the General Manager evaluation.

On **MOTION** (Anderson/J. Hajny), the board meeting adjourned at 8:55 p.m.

Next board meeting will be held on September 9, 2008 at 6 p.m. Location is the Giles Dow Room in City Hall, 381 East Main Street, Stoughton.

Respectfully submitted,

Deb Piper

Secretary

Yahara River Grocery Cooperative